



Under our Gavel



FEBRUARY 2014

NEWSLETTER

LET OUR
GAVEL DO THE
TALKING!

ONLINE AUCTIONS The advantages

AUCTION FACT

• One of the most significant historical auctions occurred in the year 193 A.D. when the entire Roman Empire was put on the auction block by the Praetorian Guard.

On March 23 the Praetorian Guard first killed emperor Pertinax, then offered the empire to the highest bidder.

UPCOMING AUCTIONS

20 - 27 February

Online Plant Auction

Construction, Mining & Plant

26 Feb - 4 March

"Cars Online"

Cars & Bakkies

7 March

Asset Disposal Auction

Kroonstad

27 March

Multi Property Investment
Auction

Gauteng

Contact us on 0860 110 851 to
book your next auction anywhere
in South Africa.

Online auctions have been around for some years, especially with international websites selling anything from electronics to soft toys. As South Africans started getting comfortable with the idea of buying goods on the internet local websites also started showing face. This paved the way for the primary field of auctioneering to follow suit and use online technology to benefit the local auction industry as well.

But why online auctions? It's very simple; why would you post all your business documents and proposals via snail mail if you can simply use email? The communication tools with which you do business these days are completely different to what was available 20 years ago. The same with the auction industry. The tools that are available are being used and this opens a whole new world for our industry. We are not limited to a small handful of buyers that arrive at an onsite auction anymore, we now have the capability of involving buyers who are situated anywhere in the country, even other African countries, as well as abroad.

There is also no need to transport machinery to be sold from one location to one selling point. The assets are simply numbered (lotted) and displayed on the online auction, leaving the machines to continue with their normal work.

Once an asset has been sold, it is the buyer's responsibility to remove it at their own cost, leaving the seller with capital in hand.

If you need to sell redundant assets or properties, allow us to show you the benefits of our world class online facility. We turn assets into cash, quickly.

POTAIN K30 30C TOWER CRANE

LOT 1
Quantity: 1
Bidding Ends From: 06 Feb 2014 03:52:10 PM South African time (GMT+2)
Sold!
Current Bid: R 655,000.00
CLOSED!

DOOSAN 300LCV SOLAR EXCAVATOR

LOT 2
Quantity: 1
Bidding Ends From: 06 Feb 2014 02:31:00 PM South African time (GMT+2)
Open for Offers
Current Bid: R 325,000.00
CLOSED!



Resuming Online Success in 2014

SA Auction Group continued their online auction success from last year with a massive Mining, Construction & Plant auction, which closed on 6 February. Rapid registrations paved the way for a lively auction, which had magnificent stock from various instructions. TLB's were the most sought-after assets on this auction, followed by large transport buses, utility trucks and rollers but the lot that kept the online auction alive for two ours past the initial closing time was the Potain Tower Crane. It was sold for nearly R200 000

more than expected, reaching a selling price of R655 000. A highly successful online auction became even more successful with 14 more same-day offers landing on the table and being accepted.

"We simply do not disappoint our clients who include blue chip clients, companies, liquidators, attorneys and private entities", says Rudi Herbst, Managing Director of SA Auction Group. SA Auction Group has proven its dynamic approach many times over.

Do you want to sell assets quickly?

Make use of our successful specialist auctions, nationally. Our professional advice is free and valuations can be done at low tariffs.

Contact 0860 110 851 or info@saauctiongroup.co.za



We host auctions **ANYWHERE** with our mobile auction unit

HEAD OFFICE

8 Carolina Smallholding
Kimberley Rd
Bainsvlei
Bloemfontein

0860 110 851
082 695 6658

GAUTENG

Plot R 566
Lynnwood Road
Zwavelpoort

012 940 8298
082 903 5453

WESTERN CAPE

2nd Floor, Golden Manor
276 Durban Road
Bellville

021 823 7700
082 871 6066

www.saauctiongroup.co.za

Business Thought

Our superior team is just as valuable as our company.
Individual growth secures successes for our clients.



"I'm not sure you understand what I mean by career goals."

Brand New Division
"Cars Online"

SA Auction Group has just launched a brand new division to its national company. "Cars Online" now forms the basis of the Group's vehicle sales in terms of cars and bakkies.

"The South African market is thirsty and there are simply not enough second-hand bakkies to satisfy the need of companies who are in need of it", says Jacques le Roux, Operational Director of SA Auction Group. The first "Cars Online" auction has just finished and with 52 buyer

registrations it is clear that there is indeed a shortage of "workhorses" as well as affordable cars. Regular "Cars Online" auctions are on the cards and will mainly be promoted on SA Auction Group's website as well as other online platforms. Companies and individuals are welcome to contact Schalk Jacobs on 082 441 4643 for more information or to successfully sell your redundant fleet. The next "Cars Online" auction starts on Wednesday, 26 February.

Register for "Cars Online" NOW!

Note from the MD

-What We Stand For-

The biggest danger that faces a fast-growing company is losing touch with its clients. Into our fifth year and major adjustments are underway to ensure that we stay on track as far as our professional and personal service is concerned.

Three major branches of SA Auction Group currently play a major role in the South African auction industry and our agent base is growing strongly, securing trusted business relationships through experience and market knowledge. Our national footprint has developed exactly from this; trusted business relationships.

We are comfortable in saying that NO auction is too big for our company. Our Blue Chip clients are trustworthy references to the professional service that we deliver as well as the marketing knowledge that plays such an important role in auctioneering. SA Auction Group simply turns assets into cash.

Rudi Herbst

Asset Disposal Auction

- Engineering -

SA Auction Group has received instruction to assist a local engineering company in Kroonstad to dispose of its entire stock. Lots that will come under the hammer include engineering equipment, machinery, vehicles and power tools. This is a preliminary list of additional lots:

- 2006 Suzuki Hayabusa 1300
- 2006 Yamaha Blaster Ltd, black
- 2009 Toyota Land Cruiser 4.2 d met sac conversion
- 2008 Suzuki Boulevard1800 m109r
- 1999 Toyota Hilux - non runner
- 1982 Ford Cortina 3.0 v6
- 1985 Toyota Dyna rollback
- 1988 VW Kombi
- Beach buggy
- Jordan scooter

The auction will take place at 15 10th Avenue, Kroonstad Industria and will start at 10:30. Marna Bester can be contacted on 079 339 5915 for more information or visit www.saauctiongroup.co.za